

Rome, 15 February 2023

“2023 Expense Reimbursement report and setup of a process to pinpoint the exploitation of the 2023 Flat-rate Percentage”

On 14 February 2023, the General Board of APA verified the Expense Reimbursement adequacy, pursuant to article 4.1 of the Regulation for the distribution of private video copying remunerations, and resolved the allocation as 13% (thirteen percent) of Distributed CCPs.

During the same meeting, the General Board identified the possible destination, for the current year, of the so-called Lump sum percentage, i.e., the 3% (three percent) share of the Allocated CCPs, which is retained to be used in order to finance social, cultural and educational activities pursuant to Article 4.2 of the Regulation.

In this regard, the Lump sum Percentage shall be used to finance the following activities:

- sector researches and analysis on values and trends, with the help of specialized research institutes. All operators in the field will be given the possibility to exploit these researches to be published on the Association’s website;
- support in the creation of professional or craft training courses in the audiovisual sector, such as, by way of example, RAI fiction’s Masters in serial writing and the Leo Benvenuti screenwriting school. The support may consist of scholarships, grants, or services for linking students with production companies;
- realization of a study and in-depth analysis on issues related to the regulation and support of the audiovisual sector, also in a comparative key or through participation in sector organizations, with a view to formulating proposals to Institutions in order to favor the internationalization of businesses in the audiovisual sector. Specialized professionals are to be involved in the study and elaboration of these proposals. Entries may be presented and discussed at industry events in Italy and abroad;
- implementation of writing competitions, also in collaboration with other operators in the sector;
- realization of events aimed at supporting the diffusion of Italian works on the international market, with the involvement of different institutions or based on partnership agreements, among other proposing subjects.

As foreseen by article 4.2 of the Regulation for the remuneration distribution for private video copying, each Collector may submit proposals and comments within one month of this communication.

Once this term has expired, APA will evaluate all contributions and proceed to identify the destination of the Lump-sum Percentage.

For further information or requests, contact cp@apaonline.it